



FOR IMMEDIATE RELEASE

THSCA Partners with the American Volleyball Coaches Association

San Marcos, Texas (July 11, 2022) - The Texas High School Coaches Association has announced a partnership with the American Volleyball Coaches Association, the largest, most diverse volleyball coaches' association. Volleyball is one of the fastest growing sports in the world, and a partnership between THSCA and AVCA will benefit both the volleyball coaches and players in Texas.

"THSCA is proud to be partnering with the American Volleyball Coaches Association, an organization that is nationally recognized for their efforts to serve volleyball coaches and promote the game of volleyball," said **Joe Martin**, Executive Director of THSCA. "The mission of THSCA is to 'Help Coaches Help Kids' and our partnership with the AVCA will enhance our ability to serve the volleyball coaches in the State of Texas. THSCA is committed to serving all coaches in the state, and our new relationship with AVCA is a great opportunity for Texas volleyball coaches to become involved at both the state and national level. We believe we have the best high school volleyball coaches and athletes in the nation, and our collaboration with AVCA will help our coaches and athletes receive the national recognition they deserve."

As part of the partnership, the AVCA will be involved with the educational content at the 2023 THSCA Coaching School next July. Additionally, the THSCA will be represented on the AVCA High School Leadership Council as well as engage during the AVCA Convention this December in Omaha, Nebraska.

"The AVCA appreciates the opportunity to further engage high school volleyball coaches in Texas," said **Kennedy Wells**, AVCA Director of Membership, Research & Board Relations. "Aligning as an AVCA Member Organization will fortify THSCA's mission and our commitment to advancing the coaching profession and supporting the development of over 50,000 female student-athletes participating in high school volleyball in the state."

About the Texas High School Coaches Association

The Texas High School Coaches Association (THSCA) is the principal advocate and leadership organization for Texas high school coaches. The THSCA provides the highest quality representation, education, and services to Texas High School coaches and affiliate members by enhancing the professionalism of coaches and the schools they represent. The mission statement is simply this: To help and serve Texas high school coaches as they work to help and serve student-athletes, "HELPING COACHES HELP KIDS." For more information on THSCA visit www.thsca.com

About Texas High School Coaches Education Foundation

The mission of the Texas High School Coaches Education Foundation is to develop funds from a broad range of donors to provide professional education programs that will strengthen, reinforce, and enhance professionalism in high school coaches throughout the State of Texas. These programs provide instructional material as well as training in character development to coaches in Texas at both the high school and middle school level and can directly impact the lives of over 1.5 million student-athletes each year. The two established events are the Texas Coaches Leadership Summit and the R.O.C.K. Mentoring Workshop.

About the American Volleyball Coaches Association

The AVCA, an educationally based nonprofit headquartered in Lexington, KY, is the largest and most diverse volleyball coaches' association in the world. With a broad mandate to develop the sport, the AVCA provides leadership, recognition, advocacy, and professional development opportunities to over 8,000 volleyball coaches. Members include college, high school, club, and youth coaches, and well as a wide variety of product and service providers. Further information is available at www.avca.org.

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