



# TEXAS HIGH SCHOOL COACHES DAY



[www.thsca.com/txhscoachesday](http://www.thsca.com/txhscoachesday)





## *A NOTE FROM THSCA EXECUTIVE DIRECTOR* **JOE MARTIN**

Billy Graham once said, “Coaches will impact more people in one year than the average person will in an entire lifetime,” and that is why it is important to celebrate the contributions of our high school and middle school coaches across the State of Texas.

Texas high school and middle school coaches are unique in that they are integral to the schools and communities they coach. Public school coaches are full-time teachers, department chairs, hall and cafeteria monitors, disciplinarians, and grief counselors. They are field trip bus drivers, pep rally leaders, part-time field and facility maintenance workers, security guards, and janitors. They are the first to arrive on campus and the last to leave at night. But above all, they care for students and the community without expectation of praise and recognition.

That is why we are thankful that Texas Legislatures voted to create a day specifically for our school coaches; Texas High School Coaches Day will be celebrated on November 3rd to recognize the incomparable role that Texas coaches play in our communities. Administrators and campus coordinators, we ask that you find a way to celebrate your high school and middle school coaches. Head coaches, we ask that you celebrate the high school and middle school coaches who contribute to your program. And we hope that all coaches reach out to at least one other coach and take time to recognize the work and sacrifices it takes to be part of the greatest profession in the world.

Finally, we ask communities to contact their State Representative who voted to give coaches a special day on the calendar. Too often, our State Representatives only get negative feedback from their constituents; this is a way to provide positive news during a critical time in public education.

The staff at THSCA wish coaches all over the state a Happy Texas High School Coaches Day! We are here to serve coaches and their communities, always unwavering in our mission to “Help Coaches Help Kids.”

A handwritten signature in black ink that reads "Joe Martin". The signature is written in a cursive, flowing style.

Joe Martin  
Executive Director  
Texas High School Coaches Association



## Texas High School Coaches Day Suggested Actions *(and Middle School Coaches too!)*

Do you need ideas on how to celebrate coaches for Texas High School Coaches Day? Try one of these:

- Make a PA announcement during daily announcements thanking coaches for their work.
- Honor all campus coaches at a pep rally or school assembly.
- Ask local businesses to donate lunch or other goods for coaches.
- Make a call out to Alumni to celebrate their favorite coach on social media by sharing stories or memories.
- Ask teams to record and share video messages to their coaches.
- Give coaches a personalized thank you note.
- Create a poster for students to sign.
- Add a message to the school or district marquee.
- Honor coaches at a school board meeting.
- Give coaches goodie bags filled with snacks or other trinkets.
- Provide coaches with a special tailgate or in-game dinner before or during a football or volleyball game.
- Honor coaches of the visiting team during the game with an announcement, goodie bags, and/or tailgate dinner.

Don't forget to use **#TXHSCoachesDay** and/or tag **@THSCACoaches** on all your social media accounts!

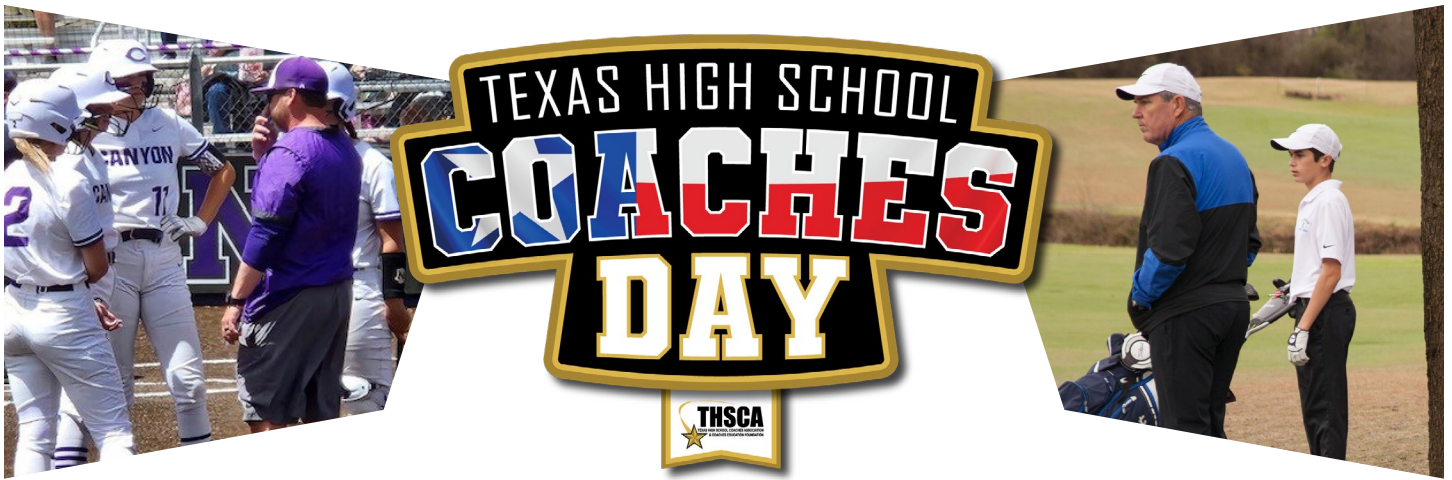


## PA Announcement for Texas High School Coaches Day

We are pleased to welcome you today to *(insert school name)*. Today we are celebrating the first ever Texas High School Coaches Day and we want to take time tonight to recognize the dedication and support of our coaches. Billy Graham once said, "Coaches will impact more people in one year than the average person will in an entire lifetime," and that is why it is important to celebrate the contributions of our high school and middle school coaches across the State of Texas and right here at *(insert school name)* High School.

Our coaches are full-time teachers, department chairs, hall and cafeteria monitors, disciplinarians, and grief counselors. They are field trip bus drivers, pep rally leaders, part-time field and facility maintenance workers, security guards, and janitors. They are the first to arrive on campus and the last to leave at night. But above all, they care for students and the community without expectation of praise and recognition.

Coaches continuously go above and beyond to serve students and communities. Tonight, we recognize our coaches for their passion and dedication to teaching and coaching and their positive impact on our students, athletes, and the community. **(Optional if hosting another school:** We also want to recognize the dedicated coaches at *(insert school name)* this is a day to celebrate their contributions as well.) Please join me in giving these coaches a round of applause to show our appreciation.



## Additional Resource Downloads

Scan the QR Code to Access the following items via Google Drive:

[Coaches Day Logo \(PNG\)](#)

[Video Board Color Changing Logo \(Mp4\)](#)

[Video Board Still Graphic \(PNG\)](#)

[Coaches Day Poster \(PDF\)](#)

Public Address Videos (MP4):

- [Bally Sports - TXHS Coaches Day PSA \(2 min 10 sec\)](#)
- [Bally Sports - TXHS Coaches Day President Kendall Miller \(50 sec\)](#)
- [Bally Sports - TXHS Coaches Day Legislators Speak \(50 sec\)](#)

