

GOLF SPEAKERS 2021



Mark Harrison – Exec. Director North Texas PGA

Sunday July 18th 12:30 PM

Mark Harrison became the Northern Texas PGA Section’s third Executive Director in 2011. In 2016, Harrison was named the Northern Texas PGA Section’s first Chief Executive Officer.

Harrison guides the staff of a regional office of the PGA of America, the world’s largest working sports organization in their dedication and service to the Northern Texas Section’s 850 men and women PGA Professionals.

Perhaps most notably, Harrison created a business plan that ultimately led to the recent announcement that the Northern Texas PGA and the PGA of America are moving their headquarters to Frisco.



Cameron Doan – Preston Trail Golf Club

Sunday July 18th 1:30 PM

- Head Professional at Preston Trail Golf Club: November 1999 to present
- Head Professional at El Paso Country Club: 1996 to November 1999
- Assistant professional under Bill Eschenbrenner at El Paso Country Club: 1992 to 1995
- Elected to PGA Membership: July 1994

- 8 former assistants are now Head Professionals
- 3 former assistants are Directors of Instruction

- 2019 Texas Golf Hall of Fame
- 2018 PGA National Bill Strausbaugh Award
- 2018 El Paso Golf Hall of Fame

- Co-Founder of KidSwing: kids’ golf tournament that benefits Texas Scottish Rite Hospital for Children, started in 2002, has raised more than \$2 million

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Joey Ashley – Texas State University

Monday July 19th 9:00 AM

Lecture Title: From High School to College Golf

Joey Ashley just finished his 4th year as an assistant coach with the Texas State men's golf program after helping the Bobcats break numerous school records during that tenure.

Texas State set a single-season record for the lowest scoring average in 2018-19 and had the lowest team scores for a single round at the 2019 Big Texan Tournament and two-lowest 54-hole totals at the 2019 Big Texan and Lake Charlies Invitational tournaments. The Bobcats also had the top four individual averages in a single season and two best career averages since his arrival.

Ashley came to Texas State after coaching at the high school level for 13 years in Texas. He served as the head coach for four seasons at both Hendrickson High School in Pflugerville and MacArthur High School in San Antonio. He also was an assistant coach for five years at Reagan High School in San Antonio.

As a high school coach, Ashley led his teams to 12 District Championships and 12 UIL State Tournament appearances in both the Class 5A and 6A ranks. In 2010, he was named the San Antonio Express-News Golf Coach of the Year after leading MacArthur to the District 26-5A championship and a second-place finish in the Region IV-5A Tournament.

He also produced two individual runner-up finishes at the UIL State Championships and coached 30 players who went on and competed at the collegiate level. He also staffed and directed the Texas Junior Golf Tour for 11 years in the Austin/San Antonio area.

Ashley earned a master's degree in education administration and a bachelor's degree in multidisciplinary studies at Concordia University in Austin, Texas.

A native of Port Aransas, Texas, he was a two-sport athlete while at Concordia for the Tornados, competing for four years on the golf team and three seasons with the men's basketball squad.

Ashley is married to Cat Osterman. The couple lives in New Braunfels with his daughter, Bracken (10).

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Paige Martin – Southlake Carroll Fitness

Monday July 19th 10:00 AM

Lecture Title: *Dragon Fitness*

I am going into my 11th year in Coaching, 6th year at Southlake Carroll. I coached 2 years at the collegiate level at Henderson State University. I am now entering my 9th year Coaching at the High School level.

I started my college golf career playing at Southern Methodist University. I earned 3 Top 20 finishes and 1 Top 10 finish at the Conference USA Tournament. I transferred to Oklahoma City University and became a 2x All-American and was a part of a National Championship Team.

I grew up in Ardmore, Oklahoma and went to Plainview High School where I finished in the Top 5 Individually all 4 years. My senior year, my team won the State Championship and I took the Individual title.



Golf Rules CCP w/ UIL

Monday July 19th 11:00 AM



Mercedes Trent – Highland Park HS

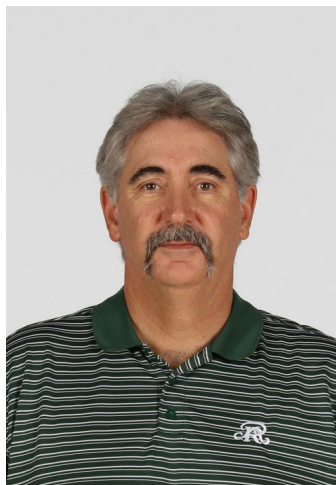
Monday July 19th 1:00 PM

Lecture Title: *Confessions from a 1st Year Coach*

Mercedes Trent has been a golfer from the age of 10 years old and her love for the game is what led her to coaching. She played at Colleyville Heritage High school where she won the 2010 5A individual state championship. Once she graduated she went on to play college golf at Dallas Baptist University. While at DBU, Mercedes won 9 tournaments and was named an All-American. This past year was Mercedes first year as a head coach. She coached the boys and girls golf programs at Hebron High School. While there she led the girls team to a 6A State Championship. Mercedes now will be the girls coach at Highland Park High School starting in August 2021.

In her free time she enjoys to read and travel. She married her husband, Carter Trent in 2013. They have no kids but they do have a 1 year old golden retriever named Marshall.

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Brent McCuiston – Alamo Heights HS

Monday July 19th 2:00 PM

Lecture Title: TAGC Update

Education: Odessa Permian, TCU, masters at Texas Tech

Coached football until 1996, then became the golf coach at El Paso Coronado. Boys and Girls golf coach at San Antonio Reagan from 2001 to 2018 and is currently the girls golf coach at Alamo Heights.



Celso Gonzalez – McAllen Memorial

Tuesday July 20th 8:00 AM

Lecture Title: Golf in Low Socio-Economic Schools

Coach Celso Gonzales graduated from Knox City HS in 1978. He lettered in football, basketball, tennis and golf (4 years). He attended and graduated from the University of Texas @ Austin '84 with a Biology major/ Kinesiology & Health minor. He started his coaching career in 1986 with McAllen ISD at Travis Middle School in McAllen, Texas. In 1989, he became Head Golf Coach at McAllen Memorial HS and has been there for the past 32 years.

He is currently married for 30 years to Carla Sue Walk, a teacher with McAllen ISD. Together, they have raised three sons, Ben(29), Seth(26) and Ross(21). He currently resides in Edinburg, Texas in the Rio Grande Valley.

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Mike Martin – SA Johnson

Tuesday July 20th 9:00 AM

Lecture Title: From the Eyes of Dad and Coach

Coach Martin is the current golf coach at San Antonio Johnson High School. He has had a long tenure in coaching High School golf with stops at Churchill HS in the early 200's as well. Coach Martin has been blessed with to be part of many District, Regional, and 3 State Championships in 24 appearances at the state tourney. He is also the long time San Antonio Area Director for the Southern Texas Professional Golf Association.



Vince Clark – McLennan Jr. College

Tuesday July 20th 10:00 AM

Lecture Title: My Coaching Compass

Vince Clark stepped into the role of head coach of the McLennan men's golf team in 2007 after spending the previous six years as an assistant for the program. Since taking over the helm, Clark has led the Highlanders to three NJCAA Division I National Championships: back-to-back titles in 2009 and 2010, and another in 2016, bringing the school's title count to four. The Highlanders have competed in 17 consecutive national tournaments.

A native of Springfield, Missouri, Clark learned the game from his grandfather, a champion golfer. He earned his bachelor's degree in history in 1983 and received his law degree in 1985, both from Baylor University. He then moved to Tyler, where he practiced law for five years, but in his desire to teach, Clark returned to Baylor and earned a master's degree in history in 1991. He pursued graduate studies at the University of Virginia for two years before returning to Waco in 1994.