

# TEXAS COACH

## Editorial Calendar

September through May

MONTH	POSSIBLE TOPIC(S)	Ad Deadline	PRINT CLOSE	PRINT DELIVERY
SEPTEMBER	Football/Volleyball/Cross Country/Professional Dev/ Coaching School Pics	Aug 1	Aug 25	Sept 15
OCTOBER	Football/Volleyball/Cross Country/Professional Dev/	Sept 1	Sept 25	Oct 15
NOVEMBER	Football/Volleyball/Cross Country/Professional Dev	Oct 1	Oct 25	Nov 15
DECEMBER	Football/Basketball /Soccer/Wrestling/Professional Development	Nov 1	Nov 25	Dec 15
JANUARY	Basketball /Soccer/Wrestling/Professional Development Fall State Champs	Dec 1	Dec 25	Jan 15
FEBRUARY	Basketball /Soccer/Wrestling/Professional Development Academic All-State	Jan 1	Jan 25	Feb 15
MARCH	Baseball/Softball/Track/Golf/Tennis/Prof. Dev. BB State Champs	Feb 1	Feb 25	Mar 15
APRIL	Baseball/Softball/Track/Golf/Tennis/Prof. Dev. /Soc Champs/ Academic All State	Mar 1	Mar 25	April 15
MAY	Baseball/Softball/Track/Golf/Tennis/Off-Season/Prof Dev Academic All-State	Apr 1	Apr 25	May 15
JUNE	No publication			
JULY	No publication			
AUGUST	No publication			