



Texas High School Coaches Association
Texas High School Coaches Education Foundation
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FOR IMMEDIATE RELEASE

Texas High School Coaches Association Announces Hire of Chief Operating Officer of the Coaches Association

UIL Associate Athletic Director & Former Head Football Coach to become Chief Operating Officer of Coaches Association at THSCA effective January 1.



SAN MARCOS, Texas (Dec. 9, 2021) – The Texas High School Coaches Association announced the hiring of UIL Associate Athletic Director and former Head Football coach Brian Polk, as the Chief Operating Officer of the Coaches Association.

“We are thrilled to welcome Brian into the THSCA family.” said Joe Martin, the Executive Director of the Texas High School Coaches Association. “Coach Polk is considered one of the brightest and most talented minds in Texas High School sports. There is a ton of respect and appreciation for the leadership he has presented during his coaching and administrative career. Our intention was to hire a former coach and administrator who has a unique ability to manage and lead our day to day operations at THSCA. He will bring an abundance of wisdom and experience to oversee Association and Office Management initiatives.”

Polk comes to THSCA after having served as Associate Athletic Director at the University Interscholastic League (UIL) since 2016. His roles at UIL included:

- Director of Football, Cross Country, Track, Wrestling, Baseball, Soccer, Softball, Golf, and Volleyball
- Responsible for rules, finances, and regional & state events for sports listed above.
- Served on the NFHS National Coaches Advisory Committee.
- Help in the development and implementation of rule changes for UIL sports.
- Speaker at State & Regional AD meetings as well as THSCA, THSADA, and TGCA coaching conventions.
- Instrumental in a number of new rules and regulations in multiple sports.

Prior to his start at UIL, Polk served as the Campus Athletic Director and Head Football coach at Byron Nelson High School from 2009 - 2016. Coach Polk was responsible for the athletic programs of two middle schools and one high school which included 62 coaches. During his

tenure he was named District Coach of the Year in 2011 leading his team to a Bi-District Championship, achieving the first playoff victory in the 70 plus school district history. Polk also helped his team place in the top 10 for the Lone Star Cup three out of four years from 2010 – 2014.

Polk's other stops include Athletic Director and Head Football Coach at Van Alstyne ISD from 2006-2009 where the Panthers made their 1st ever 3A playoff appearance. From 2001 – 2006 Polk taught and served as Offensive Coordinator at Allen High where he helped win 4 district championships in 5 years. Coach Polk's first coaching job began in 1999 at Garland High where he coached quarterbacks and was a part of the 1999 5A State Championship team.

Brian Polk's honors include:

- 2013 Oil Bowl All-Star Game Head Coach
- 2011 Bi-District Champions in school's 1st season with a senior class
- 2011 District Coach of the Year, Byron Nelson High School
- 2011 Army Strong 4A Texas Team of the Week
- 2008 Texomaland Coach of the Year
- 2008 Texas High School Coaches Association Football All-Star Selection Committee
- Led Members of Facilities Committee which oversaw the Development and Construction of a State of the Art Training Complex and Football/Track Stadium, Van Alstyne High School
- Member of "1st Down Club" of Ft. Worth led by Ladainian Tomlinson.
- Member of the Texas High School Coaches Association
- Member of the Texas High School Athletic Directors Association
- Member of the Texas Girls Coaches Association
- Member of the American Football Coaches Association

A native of Garland, Polk graduated from Garland High School where he lettered in football, baseball, and track. He was two – time Football Offensive Player of the Year, 1st Team All-District quarterback, and also an All-District Baseball player. Polk attended Kilgore Junior College where he was a 1st team all-conference- wide receiver. He then finished his college and football career at Harding University where he received his B.A. in Kinesiology/Math and was a 1st team All – Lone Star Conference wide receiver.

About the Texas High School Coaches Association

The Texas High School Coaches' Association (THSCA) is the principal advocate and leadership organization for Texas high school coaches. The THSCA provides the highest quality representation, education, and services to Texas high school coaches and affiliate members by enhancing the professionalism of coaches and the schools they represent. Our mission statement is simply this: To help and serve our Texas high school coaches as they work to help and serve our student athletes. "HELPING COACHES TO HELP KIDS." For more information on THSCA visit www.thsca.com

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