



FOR IMMEDIATE RELEASE

TEXAS HIGH SCHOOL COACHES ASSOCIATION ANNOUNCES “IRON SHARPENS IRON” WITH FIN EWING OF DALLAS, TX

SAN MARCOS, Texas (August 24, 2022) – The Texas High School Coaches Education Foundation announces a partnership with Fin Ewing and the “Iron Sharpens Iron” weightroom project. Fin Ewing is a longtime friend and advocate for high school athletics and coaches. Ewing approached THSCA in the Fall of 2021, wanting to make a donation that would have a direct impact on kids, coaches, school districts, and communities. He decided that donating a weightroom to a school that enjoys success on and off the field due to the influence of the coaches who serve as role models, mentors, and prioritize character development, would have the greatest impact.

Mr. Ewing’s goal is to provide a weightroom annually to a school that can be used for all programs, both boys and girls, and know that his donation will have a long-lasting mark. Ewing asked the THSCA & THSCEF executive staff to choose schools that fit his vision, and he was provided with multiple options for his final selection.

Mr. Ewing selected Cedar Hill High School as the first recipient of the Iron Sharpens Iron donation and his generous gift will provide CHHS a weight room that will last decades. “We are extremely excited to be able to benefit from the Iron Sharpens Iron Project. Our players deserve the best we can offer, and this project has elevated our ability to serve and develop more kids to a new level”, said **Carlos Lynn**, Head Football Coach and Assistant Athletic Director of Cedar Hill ISD.

The Iron Sharpens Iron project has Mr. Ewing’s commitment as an annual donation through the Texas High School Coaches Education Foundation.

This project was funded by Fin Ewing, powered by THSCEF, and built by the following equipment partners:

- Advanced Exercise (AdvancedExercise.com)

- RFS Sports Flooring & Lockers (TeamRFS.Com)
- Samson (SamsonEquipment.com)
- Texas Power Bars (TexasPowerBars.com)

About the Texas High School Coaches Association

The Texas High School Coaches Association (THSCA) is the principal advocate and leadership organization for Texas high school coaches. The THSCA provides the highest quality representation, education, and services to Texas High School coaches and affiliate members by enhancing the professionalism of coaches and the schools they represent. The mission statement is simply this: To help and serve Texas high school coaches as they work to help and serve student - athletes. "HELPING COACHES TO HELP KIDS." For more information on THSCA visit www.thsca.com

About Texas High School Coaches Education Foundation

The mission of the Texas High School Coaches Education Foundation is to develop funds from a broad range of donors to provide professional education programs that will strengthen, reinforce, and enhance professionalism in high school coaches throughout the state of Texas. These programs provide instructional material as well as training in character development to coaches in Texas at both the high school and middle school level and can directly impact the lives of over 1.5 million student athletes each year. The two established events are the Texas Coaches Leadership Summit and the R.O.C.K. Mentoring Workshop.

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