FOR IMMEDIATE RELEASE **February 3rd, 2026**

The Texas High School Coaches Association (THSCA) announces the Texas Farm Bureau Insurance Regional Coaches of the Year for Football

THSCA recognizes outstanding Football coaches from across the state for their accomplishments

SAN MARCOS, TX (February 3, 2026)- The THSCA and Texas Farm Bureau Insurance have released the regional Coach of the Year honorees for football.

Go to www.thsca.com/coty to access list of 2025-26 Regional Coach of the Year Honorees.

THSCA members are offered a chance to nominate a head coach and/or an assistant coach for the Coach of the Year award after the state championships in each sport. Nominations are reviewed and chosen by the THSCA Awards Committee, which is comprised of Athletic Directors representing all areas of Texas.

Please help us congratulate these coaches on their outstanding efforts and recognize their commitment to excellence in this profession.

The partnership with Texas Farm Bureau Insurance honors these coaches and their commitment to supporting the communities they serve. High school athletics play a pivotal role in shaping young individuals, teaching them valuable lessons in leadership, teamwork, and perseverance. By recognizing and celebrating the hard work and dedication of coaches, Texas Farm Bureau Insurance aims to inspire excellence both on and off the field of competition. This collaboration highlights their passion for investing in the development of student-athletes, reinforcing the importance of strong role models and positive influences in the lives of young Texans.

About the Texas High School Coaches Association

The Texas High School Coaches Association (THSCA) is Texas high school coaches' principal advocate and leadership organization. The THSCA provides the highest quality representation, education, and services to Texas High School coaches and affiliate members by enhancing the professionalism of coaches and the schools they represent. The mission statement is simply this: To help and serve Texas high school coaches as they work to help and serve student-athletes. "HELPING COACHES HELP KIDS." For more information on THSCA, visit www.thsca.com

About Texas High School Coaches Education Foundation

The mission of the Texas High School Coaches Education Foundation is to develop funds from a broad range

of donors to provide professional education programs that will strengthen, reinforce, and enhance professionalism in high school coaches throughout Texas. These programs provide instructional material and training in character development to coaches in Texas at both the high school and middle school levels. They can directly impact the lives of over 1.5 million student-athletes each year. The two established events are the Texas Coaches Leadership Summit and the R.O.C.K. Mentoring Workshop.

THSCA Contact Information

Tyler Watts
Director of Awards
TylerWatts@thsca.com