COMPANY NAME	BOOTH LOCATION	PRODUCT OR SERVICE (if provided)
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1833 Leadership Academy	1416	Non-profit Leadership Education
1st Place Spiritwear	1323	Fan Gear
2Words Character Development	1609	Character Development, Culture and Leadership Curriculum
99Pledges	1923	Online fundraising platform
Aadvantage Laundry Systems	1102	Commercial Laundry
Ace Slone Leather LLC	321	Leather belts, lineup portfolios
ACE Sports	1410	Video boards, scoreboards, audio and production equipment
Activate	260	Game experiences
Adrenaline Fundraising	1251	Fundraising
Aesthreadics	163	Weight Belts and Accessories
Aikynetix	1844	Saas Platform and App for AI-video analysis
Alert Services	421	Sports Medicine Supplies
Alliance Laundry Systems Dist	1343	
All-Star Inflatables	162	Inflatables
American Baseball and Softball	1509	Baseball and Softball Training Products
American Football Coaches Association	962	
American Strength	1527	Fitness Equipment
Angelo State University	1014	Graduate Program
ANSRS	751	
AP Performance	1016 & 1508	Medical Equipment for Pain
ARC / Riot	1062	Graphics and Signage Design/Print/Install
ASSA ABLOY	1513	Door Security Solutions / Opening Solutions
Association Member Benefits Advisors	1365	Active and Retired Educator Benefits
Association of Texas Professional Educators	904	Membership Association

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Athletic Edge	1359	Training equipment, lockers, etc.
ATM Sports	1110	Custom Uniforms & Team Wear
Baden Sports	425 & General Assembly	
BalanceBox	517	Mobile stands with interactive displays
Barbell Strength Systems	146	Strength Training Programming and Consultations
Barefoot Athletics	1224	
Beast Up Sportswear	1366	Custom Sports Uniforms
Bench Daddy LLC	2031	Powerlifting Equipment
Big Game	435	
Bigfoot Ink	1415	Athletic Apparel / Custom Web Stores
Black Coaches Association	Concourse C	
Black Coaches of Texas	Concourse C	
Blazer Athletics	1352	manufacture athletic equipment
Bobby Patrick & Associates	1353	caps, protective gear, cloth
booster	920	Fundraising Platform
Bownet Sports	317	Sporting Goods
Brammer's Athletic Wearhouse	1008	decorator, fan wear, sports wear, promo
Brower Timing Systems	460	Sprint Timing Systems
BSN Sports	1601	
Buck Terrell Athletics	1610	Padding and windscreen
Builds Champions, LLC	253	Strength & Conditioning Coaches In-Service Training
BURLEBO	172	men's and youth apparel
Cap America	1115	Decorated hats
Catapult Sports	1364	Sports Performance Technology

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Certor Sports	231	Sporting Equipment
Champion Sports Construction	912	Lockers and Construction
Champion Track and Turf Repair	2048	Repair Running Track, Stripe Running Track, Deep Clean Synthetic Turf Fields, G-Max Testing
Championship Analytics, Inc.	1417	CAI Game Book and Football Analytics
Champro Sports	1501	
Children's Health Andrews Institute	426	Sports Medicine Carriers / Education
Chip Baker - The Success Chronicles	152	Books/Merch/Podcast
Clell Wade Coaches Directory Inc.	1817	
Clix Therapy	817	Resuable hot & cool gel compresses
ClutchVR	149	Virtual Reality Training
Coachable	1253	Mobile App for Coaching
CoachComm	1435	Coaching Headsets/Practice Systems
Coaches Insurance Agency, LLC	156	Personal Insurance
Coaches Outreach	Concourse D	
Coaches Video LLC	1150	Endzone towers, cameras, camera control
Compound Sportswear	173	Teamwear
Concordia University Irvine	255	Education/Masters Degree
Concordia University Texas	1314	University
Core Holistics LLC	1413	
Core Shorts	1219	Soft bracing base layer
Corebridge Financial	159	403b/457b
Cornish Medical	158	Training Room Furnishings & Modalities
CoverZero Analytics	1217	Saas Analytics
Cross Country Coaches Association	Room 360	

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Custom Ink LLC	151	Apparel/Promotional Products
Custom Resources Fundraising	464	Fundraising
Daktronics	418	Scoring, Video, Audio, Communication Displays
Dallas Baptist University	1211	University Graduate Porgrams
Dave Campbell's Texas Football	429	
Davy Vestal's Championship Stone Company	1901	State Championship Monuments
Deep South Athletic Pads	1005	Athletic pads
Defiant Strength	235	Strength Equipment Manufacturer
Dell Children's Hospital	1635 & Room 361	
Dick Pond Athletics Inc.	915	
Dicks Sporting Goods	729 & Concourse Grand Blrm	
Digiwrist Technology, Inc.	1507	Wristband play calling
Dollamur Sport Surfaces	249	Wrestling Mats / Cheer Mats
Douglas Pads & Sports, Inc.	351	Sports Protective
Dr. Dish Basketball	811	Basketball Shooting Machines, Strength & Conditioning Product
DragonFly Athletics	813	
DreamSeat	1210	Furniture and Seating
DripDrop Hydration	452	Hydration/Electrolyte Packets
Dynamic Fitness & Strength	951	Weight Room Manufacturer
East Texas A&M University Department of He	1408	Higher Education/College
East Texas Baptist University	318	Graduate School Programs
Edward Jones	1108	Financial Services
Endzone Video System	1053	Endzone Towers
Enovis	1411	Bracing & Supports

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Ephesus Sports Lighting	322	Sports Lighting Solutions
Exploros Social Studies	1209	Social Studies Curriculum
Facilitron	1066	Facility Management Software Solutions
Fair-Play Scoreboards	1865	Scoreboards / LED Display Solutions
Fellowship of Christian Athletes	Concourse D	
Fellowship of Retired Coaches	Concourse D	
First Line Technology	1269	Heat stress prevention
FlashTiming, LLC	1116	Trak and Field Timing Equipment
FlipSled	963	Athletic Power Development Equipment
Football Across Texas	1313	Sports T-Shirts
Football Fix: Coaches Kickin' It To The Max	250	Podcast
FootballU	458	Football playbook app
Frazier Sports	1843	football equipment, apparel
Friday Night Wives	1117	Boutique
Fundraiser Assist	1109	Fundraising
Game Changing Image	262	School Branding Products
Game Court Services	1921	Provide and install sports equipment
Game Day Signals	803	Electronic signal calling
Game Day Skinz, Inc.	170	Helmet Skins and Decals
Game One	1443	Athletic apparel, equipment, uniforms
Gamebreaker	943	Soft shell equipment and apparel
GameStrat	531	in game video technology
Gear Team Apparel	914	Custom Sublimated Uniforms / Sports Equipment
GearLocker	1221	Sports Inventory Management Software

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Gill Athletics / Porter Athletic	1520	
Gilman Gear	935	Football practice equipment
Glazier Clinics	1003	Coaching Education
GLK Turf Solutions	1917	Products/Services for Athletic Fields
GoArmy Edge	1949	apps designed to help athletes and coaches learn and prepare in a virtual environment
GoRout	1701	Coach to Player Wearable Comms
Grid	1943	Fitness Lockers and Sports Flooring
Gridiron Heroes	363	
Gridiron Spice Company	463	Football Themed Food Spices/Seasonings
Grit Ministries	366	Christian Ministry
GroupFund	1952	Online Donation Fundraising
Guardian Caps	454	sports equipment
Guyton Counseling Services	564	Mental Health & Substance Use Counseling and Consulting
GymAware	160	Sports Technology
HAMMER STRENGTH/Advanced Exercise	524	Fitness Equipment and Flooring
Hayzack Sports LLC	1114	Athletic Training Outreach
Healthy Roster / Sway Medical	1368	Electronic Medical Records & Concussion Testing
Hellas Construction	511	Sports Construction
Henka LLC	1743	Portable health and wellness products
Henry Schein	1362	Athletic Training Supplies and Equipment
Hispanic TXHSFB Coaches Association	Concourse C	
Hollman Lockers	1106	Lockers
Hometown	535	Digital Ticketing, Online Fundraising and Athletic Websites
Honest Game	1351	Academic eligibility tracking software

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Houston Dynamo & Dash	512	
Houston Rockets & Comets	1049	
Houston Texans	560	
Howard Payne University	270	HPU Graduate Programs
Hudl	1229	
Hypevids LLC	1853	Highlight film production
Image Maker 4U Inc.	1600	Graphics/Branding
Jackson Elite Consulting	1311	Consulting/Team Curriculum
Jaypro Sports	1462	Sports Equipment Manufacturer
Jimmy Dean	161	Jimmy Dean Protein Breakfast
Johnson Fitness & Wellness	368	Fitness Equipment
Jostens	1629	Championship Rings/Letter Jackets/Recognition Products
JUGS Sports	926	Ball throwing machines for baseball, football, softball
Just Play Sports Solutions	1055	Sports Software
Kestrel Instruments/KestrelMet	1012	Heat Stress Meters/Instruments/Weather Stations
Keurig Dr. Pepper	1260	Drink, Water, Energy Drinks
Kikee International	365	Custom Uniforms
Kompan	1258	Outdoor Fitness and Playgrounds
Korney Board Aids	1349	Coaching Aids and Equipment
Lamar University; Risepoint	906	Online degree programs to support coaches and educators
Laredo Convention and Visitors Bureau	167	Tournament
Lazser Down	361	Digital Down & Distance Sideline Markers
Legendary Sports Equipment, LLC	1051	Sports Facility Padding
Levrack	166	Storage

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Lexa Sport	329	Custom Team Uniforms and Shoes
LIGHT Helmets	1312	Football Helmets
Lineman Performance Association, LLC	566	Strength Equipment-Torque Wheel
List Industries	1007	Lockers / shelving
LJ Legacy Global	1267	Book - "God Knows the Play" A daily devotional for Athletes
LockerReady	1954	Mental Game Training App
LockersMFG	805	Lockers
Lone Star IV Medics	1011	Mobile IV Therapy
Lubbock Christian University	1915	LCU Master of Human Performance Program
Mark Enterprises Inc	266	Liquid Gel Insoles
Mascot Media	1318	Printable Tickets, Posters, Athletics app and Website
Matrix Fitness	1133	fitness equipment
Maverick Awards	703	
MaxPreps	1811	
Maxwell Medals & Awards	913	Awards
McGilvray & Associates	903	Athletic
MECA Sportswear	1026	Letter Jackets and Patches
Metro Football Technology	1516	In-Game Charting Software
M-F Athletic	1935	Track & Field/Functional Training and Rehab
Midwest Sporting Goods	1514	Team Uniforms, Apparel and Equipment
MIH Solutions LLC	1418	Sport Uniforms
Modern Football Technology	1225	Real-time analytics, film breakdown, player grading
Momentous	154	Sports Nutrition and Supplements
Mr. EURO Manufacturing Company	465	Sportswear, bags, gloves manufacturer

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MULTIVOICE Headsets	1367	Coaching Communication
NAH Sports Flooring	1863	Athletic flooring
National Bus Sales	1953	Sales, lease, rental of buses and motorcoaches
National High School Strength Coaches Asso	Concourse C	
National Strength and Conditioning Associatio	1363	Membership and Credentialing Association
Neuroforce One	1213	Coaches & Teams Fitness Software
Nevco Sports LLC	2037	Scoring Solutions
New Balance Athletics, Inc.	1510	Athletic Footwear/Apparel Company
Next Level Sports	258	Youth Sports Experiences
Novus Clothing Company	466	Custom Team Uniforms and Sportswear
Once Sport	1214	Once Sport Analyser
One Strong F.A.M.I.L.Y.	326	F.A.M.I.L.Y. Curriculum
Onform	1255	Video Analysis App
Optimum Grading	1215	Player Evaluation Tool
OVR Performance	155	Sports Performance Measurables
Paragon Sports Constructors	1528	sports construction, turf, track, natural grass, courts
Peanut Butter Bowl	325	Community Hunger Relief via HS Football
Performance Course	965	Strength and Conditioning/Character Development/Team Building
Performance Workshop	1316	Sports Consulting
Perry Weather	1223	Weather Monitoring System
PFS Investments	1319	Investments for teachers
Phill the Box	1262	Fundraising
Pioneer Athletics	1149	Sports fields, turf maintenance, and athletic facility maintenance
PitchCom	246	Electronic Communication

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PlayerData	959	Wearable Sports Performance Technology
POLR	1009	Cold Plunge
Ponder Company	1960	Elite Sports Floors & Equipment
Porta Phone	1143	Football coaching headsets, coach to catcher communications
Positive Athlete	353	Student Athlete Recognition Program
Power AD	1315	Sports Marketing/Generating Revenue
Power Lift	1243	Strength Training Equipment
Power Stream Fitness	1745	Fitness Equipment
Prairie View Interscholastic League	Concourse Grand Blrm	
Pro Tech Track & Tennis, Inc.	350	Sports Construction
ProCom Headsets	1823	communication headsets
Promaxima	711	Fitness Equipment
ProNine Sports	1355	Baseball/Softball Sporting Goods
ProSnap7 LLC	467	ProSnap7 Self Snapping Machine for QBs
Proven	851	
Prudential Advisors	320	Financial Services
Pryor Sports Bags	1503	Custom Sports Equipment Bags
QB Pocket Passer	359	Quarterback training device
QHF Sports	1859	Gym Floors
QwikCut	568	Online Video Platform & Sideline Replay
Raising Cane's Chicken Fingers	443	food service - QSR
RampUp Sports	1861	Social Media Management & Graphics
Rank One	1013	Athletic EMR
Real Time Pain Relief	1466	Topical Pain Lotion

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RefReps, LLC	1464	Sports Officiating Education Curriculum
Resort Vacations Inc.	1002	Family Travel
Richey Athletics	1927	Track & Field Equipment
Riddell Sports	723	
Rockin' Feet by Unique 4 U LLC	1017	Rockin feet glycerin insoles
Rogers Athletic Company	451	Football Practice Equipment & Strength
Romeo Music	1208	Sound systems, wireless mics
Rubber Flooring Systems	335	
S2 Pass	1317	Online School Payments
San Antonio Spurs	Rm 320	Tickets and experiences
SanMar Sports	1521	Apparel, bags and caps
Shoot-A-Way, Inc.	1450	Basketball Shooting Machine
SI Wealth Management	1903	Financial Services/Advising
Sideline Design	622	
Sideline HQ LLC	367	Sideline HQ Equipment Management App
Sideline Interactive LLC	1458	LED displays video boards
Sideline Power	1617	EZ systems, headsets, sound systems
Simplifaster Inc.	1320	Sports Technology Equipment
SkyCoach	743	In-game Replay
Snap! Mobile	1515	Fundraising & Admin Support
Sorinex	503	Sorinex Exercise Equipment
Sound Matrix Corp	925	BeneWhale Nonionic Laundry Detergent
Southern Recognition	1643	
Spalding - Dudley	1460	Basketballs & Softballs

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SPECTRUM by Watchfire	1043	LED Scoreboard Manufacturer
SPI Nets Inc.	328	Sports Netting
Sportdecals, Inc.	1931	Helmet Decals
Sportlens Technologies, Inc.	369	Performance Intelligence
Sports Attack	1031	Professional pitching machines
Sports Chemical Group	902	Chemical Manufacturing/Distribution
Sports Imports	1913 & General Assembly	Volleyball Equipment
SportsYou	835	
Sprinturf	348	Synthetic Turf
SSR Letter Jackets	1801	
Steelo	1263	Sportswear
Strategic Financial Group	1361	Financial Planning, College Funding, Income/Family Protection
Sul Ross State University/Department of Kine	1155	
Symmetry Sports Construction	316 & 551	Sports Surfacing
Synthetic Solutions	169	Turf, home plate circles, batting cages, etc.
TAHPERD - Texas Association for Health, Phy	1409	Professional association
Tarkett Sports	717	Sports Surfacing
TCA Team	1308	Team Dealer
Teacher Retirement Systems	Concourse D	
Team Express	243	Sporting Goods
Team Health Network	272	Recovery and Wellness Tools
TeamFunded	931	Fundraising
Texas Army National Guard	343	
Texas Association of Basketball Coaches	Rm 320	

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Texas Association of Soccer Coaches	Room 350	
Texas Association of Sports Officials	Concourse C	
Texas CASA	562	Advocacy for children in foster care
Texas Correctional Industries	319	
Texas Department of Transportation	1024	Opportunities for students
Texas Farm Bureau Insurance	735	
Texas Football Dream	Concourse Grand Blrm	
Texas High School Baseball Coaches Associa	Room 362 Entrance	
Texas HS Football	917	Media
Texas Interscholastic Swim Coaches Associat	Room 322 Entrance	
Texas Kids Nutrition	268	Nutritional Services for Athletes
Texas Prep Softball	Room 372 Entrance	
Texas State Athletic Trainers' Association	Room 362 Entrance	
Texas Tennis Coaches Association	Room 332 Entrance	
Texas Turf Services	354	Natural grass maintenance services
The Athletic Academy	1254	Recruiting Platforms/Website
The Headset App	1321	Pitch Calling and SIdeline Comms
Thornton-McFerrin Coaching Academy	417	
THSBOA - Texas High School Basketball Offic	1958	Basketball Officials for UIL/TAPPS games
TinyMobileRobots	358	Autonomous Line Marking Robot
TNT Sports Equipment	355	Equipment Storage
Touchstone Digital Services	1006	Touchscreen History Displays
Trugreen	1414	Turf Care
Turf Tank	469	Autonomous Line Marking Robot

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UCS Inc.	1259	Track Equipment/Padding/Benches
Under Armour	1543	
United Football League / Dallas Renegades	964	Professional Spring Football
United States Sports University	1964	Sports University (Undergrad, Grad, Continuing Education)
United Turf and Track	2043	Sports Field Construction, Maintenance, Tracks, Consulting, Design/Build
Universal Performance	969	The Power Surge Power Suit
UP-Squat	171	Exercise & Therapy Equipment
USA Advertising LLC	1265	Promotional Spirit Shirts
USHSPA	2033	Powerlifting Federation
VALD Performance	148	Performance Technology
Varsity Page	1468	Digital directory for school sports & clubs
Varsity Scoreboards	908	Scoreboards & Video Boards
Vertical Raise	1829	Fundraising
Victory Rings	461	
Victory+	1835	
Visit San Antonio	Concourse D	
Voss	1962	Lighting, Court Projection Systems, etc
VYPE	Concourse C	
Walmart	543	
Warron Woods Company LLC	251	Softball/Baseball/Soccer Gear
Waterboy Graphics	843	Wide Format Print & Branding
Wenger Corporation	362	Athletic Lockers & Team Carts
Western & Southern Financial Group	1010	Financial Services
Wildcat Mfg.	1430	Lockers

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Wilson Sporting Goods	921	Sporting Goods
Wizard Sports Equipment	424	Sports Equipment - Kicking
WorstJerky.com	1309	Jerky/Dry Sausage
XacTraK	1925	Track & Field Laser Measuring Equipment
Xccelerated Super Mall	1855 & 471	XSM Sports
X-Grain Sportswear	927	Athletic Apparel
Yapalong Inc.	147	Coaching Headsets
Zephyr Hats	1454	Headwear
Zoche LLC	1849 & General Assembly	Sports Surfacing